

## JOIN THE DAIRY CHALLENGE SOCIAL MEDIA CORPS

Sponsored by Farm Credit



The North American Intercollegiate Dairy Challenge (NAIDC) and Farm Credit are looking for a few good agricultural communications students to join the Dairy Challenge Social Media Corps.

The Dairy Challenge Social Media Corps will take to the NAIDC digital platforms to share stories from the four regional events as well as the National Dairy Challenge which will be held in Syracuse, N.Y., April 7-9, 2016. Communicators will collect content, including photos, video, tweets and Facebook posts, and will guide the conversation with attendees and the broader online community.

Do you have what it takes to be a member of the Dairy Challenge Social Media Corps? We're looking for students who are:

- Available to attend one of the Dairy Challenge events in 2015-2016 and participate in the full event
- Passionate about social media and digital storytelling
- Looking to learn, share and grow in the social media space
- Knowledge about the dairy industry (not required, but is a plus)

Apply for your desired Dairy Challenge Social Media Corps event below. Please note the application deadlines for each:

DAIRY CHALLENGE EVENT	DATE	LOCATION	Deadline to apply for Social Media Corps
Northeast Regional Dairy Challenge	October 22-24, 2015	State College, PA	September 25, 2015
Southern Regional Dairy Challenge	November 15-17, 2015	Abingdon, VA	September 25, 2015
Midwest Regional Dairy Challenge	February 17-19, 2016	Platteville, WI	January 20, 2016
Western Regional Dairy Challenge	February 25-27, 2016	Tulare, CA	January 20, 2016
National Dairy Challenge	April 7-9, 2016	Syracuse, NY	March 1, 2016

To give yourself an edge over your competition in the selection process, we encourage you to show the judges your social media skills and make sure to use the official event hashtag: **#DairyChallenge**.

Please send completed applications to: **Amelia.Sprague@fccservices.com**

## CONNECT



Name:

Address:

City:

State:

Zip Code:

Phone:

Email:

University/College:

Year in College:

T-Shirt Size:

NAIDC Event:            State College, PA Oct. 22-24 2015 (Northeast)            Abingdon, VA Nov. 15-17 2015 (South)  
                                  Platteville, WI Feb. 17-19 2016 (Midwest)                    Tulare, CA Feb. 25-27 2016 (West)  
                                  Syracuse, NY April 7-9 2016 (National)

Why would you like to participate in the Dairy Challenge Social Media Corps?

What social media platforms do you use regularly?

<b>Platform</b>	<b>Active User?</b>	<b>If you are an active user, please list your username for the platform:</b>
Facebook	<input type="checkbox"/> Yes <input type="checkbox"/> No	
Twitter	<input type="checkbox"/> Yes <input type="checkbox"/> No	
Instagram	<input type="checkbox"/> Yes <input type="checkbox"/> No	
Youtube	<input type="checkbox"/> Yes <input type="checkbox"/> No	
Others:		

# CONNECT

